

Dear Applicant,

The project presentation is one of the documents that is **required** to be submitted as a part of the Application documentation for the Collaborative Program for Innovation. This slide represents a guide on how the Presentation should be prepared.

You are required to provide a PowerPoint Presentation with a maximum of 15 slides (including the title slide). Exceeding this slide limit will disqualify your Application from the evaluation process.

The presentation is in free format in terms of style, visuals and overall structure. We encourage you to use this presentation to best express your vision, your innovation and its competitive advantage. Think of it as your elevator pitch – direct, concise, effective and attractive.

Keep in mind that the presentation needs to cover the following segments of your proposal:

1. Title slide with the name of the company acting as the Lead Applicant, name of the project and the corresponding Project ID (as assigned by the IF's portal once you register a new project there)
2. Identified market problem/need/challenge
3. Your proposed solution to this problem/need, what benefits it brings and how it works
4. Your target markets and business model
5. A 5-year project revenue plan (from 2023 to 2027) and break-even point
6. Key milestones and associated project risks
7. The core team behind the project

The file size must not exceed 40MB.